

AMPLIFYHER

'amplə,fī/hər/ : to expand HER reach, to increase HER voice to STAND on her story!

CHALLENGE DAY THREE
WITH ERICA LATRICE

CHALLENGE
BECOME A
GO-GIVER

CONNECT
TAKE ACTION
TODAY!

SHARE
LIGHTS, CAMERA,
ACTION!



TAKE BIG ACTION TODAY!

BE

A

DOER

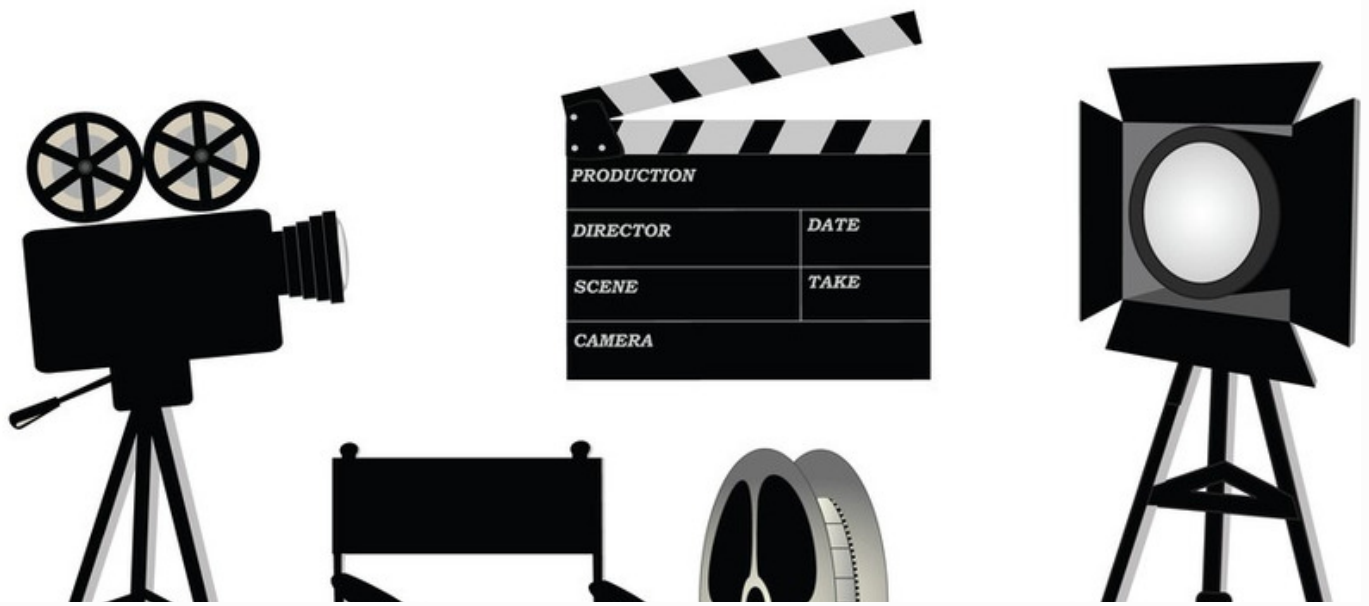
Taking BIG action for each of us is going to always be completely different. However, what I know is that whatever you are feeling a strong pull to step out on right now is not a coincidence.

Whether your action is finally walking away from a toxic draining situation, or pitching your story to a major TV network, JUST DO IT!

Also, you are not doing this to obsess over the outcome. I want you to see firsthand that IT IS BEYOND POSSIBLE for you to step out, and if you are constantly waiting on the permission of others or 4,578 confirmations from God you will NEVER step out!

Challenge Day #3

What is your BIG LEAP moment today? Post in the group!



SHARE YOUR STORY

LIGHTS CAMERA ACTION

CHALLENGE DAY 3

CREATE A 90
SECOND
VIDEO TO
SHARE

I shared with you that one of my first experiences with sharing my story took place WHEN I DIDN'T WANT TO SHARE IT.

You have no idea who you will impact when you decide to STEP OUT AND STAND!

I am challenging you today to share your story. If you could share a message with the very people that you said on day one you feel called to impact, what would that message be?

In 90 Seconds I want you to create a video that shares your story with THE WORLD!

- 1) Share what you are committed to right now,
- 2) Share how you helped someone TODAY (because you are a go-giver)
- 3) share how everyone watching your video can further support your dream.

GO-GIVER!

GIVE SOMEONE ELSE AN AMAZING OPPORTUNITY

It is so tempting to get so consumed by what you want to see happen for yourself that we forget our ability to help someone else to their breakthrough!

While you are taking your leap I am challenging you to sow into someone else's BIG LEAP!

Typically when I think about how I can pour into someone else an idea comes almost instantaneously so if you are not sure, take some time to get quiet and write down what comes to mind.

****THIS IS EQUALLY AS IMPORTANT AS TAKING ACTION FOR YOURSELF****

When I first set out to get media coverage I remember feeling that I would have to start begging other people to get help. This was my thought process until I listened to something that was absolutely life changing!

Zig Ziglar once said You can have anything in the world that you want if you help enough other people get what they want.

When I made the decision to search out ways to help others, let me tell you!! The floodgates opened!!

Not from a place of "giving to get" but understanding that the more that you sow the more you reap.

